

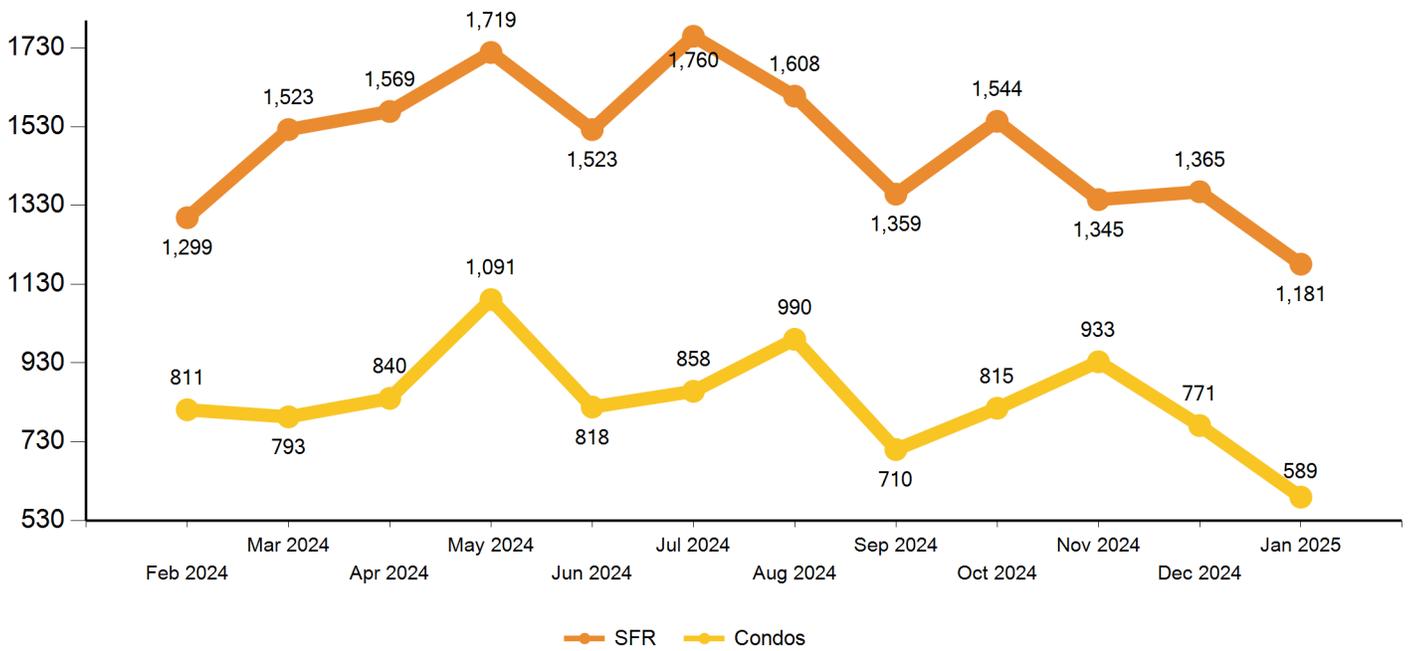


# San Diego County Market Activity & Trends January 2025





## SFR & Condo Sales 2025 Year-to-Date



### SFR % Change

↑ 17.45%	↑ 17.24%	↑ 3.02%	↑ 9.56%	↓ -11.40%	↑ 15.56%
Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024
↓ -8.64%	↓ -15.49%	↑ 13.61%	↓ -12.89%	↑ 1.49%	↓ -13.48%
Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025

### Condo % Change

↑ 40.07%	↓ -2.22%	↑ 5.93%	↑ 29.88%	↓ -25.02%	↑ 4.89%
Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024
↑ 15.38%	↓ -28.28%	↑ 14.79%	↑ 14.48%	↓ -17.36%	↓ -23.61%
Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025

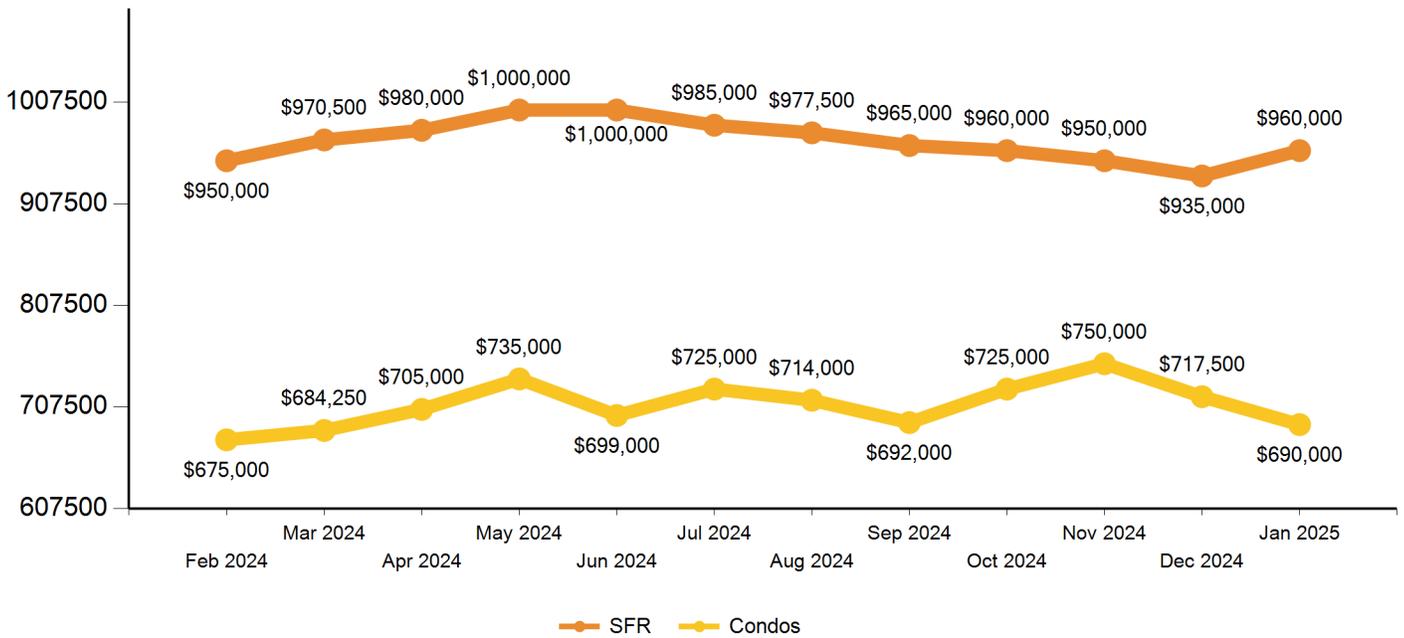


**Month Over Month Trends**





## SFR & Condo Median Sales Price Last 12 Months



### SFR % Change

↑ 6.80%	↑ 2.16%	↑ 0.98%	↑ 2.04%	↓ 0.00%	↓ -1.50%
Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024
↓ -0.76%	↓ -1.28%	↓ -0.52%	↓ -1.04%	↓ -1.58%	↑ 2.67%
Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025

### Condo % Change

↑ 1.50%	↑ 1.37%	↑ 3.03%	↑ 4.26%	↓ -4.90%	↑ 3.72%
Feb 2024	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024
↓ -1.52%	↓ -3.08%	↑ 4.77%	↑ 3.45%	↓ -4.33%	↓ -3.83%
Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025

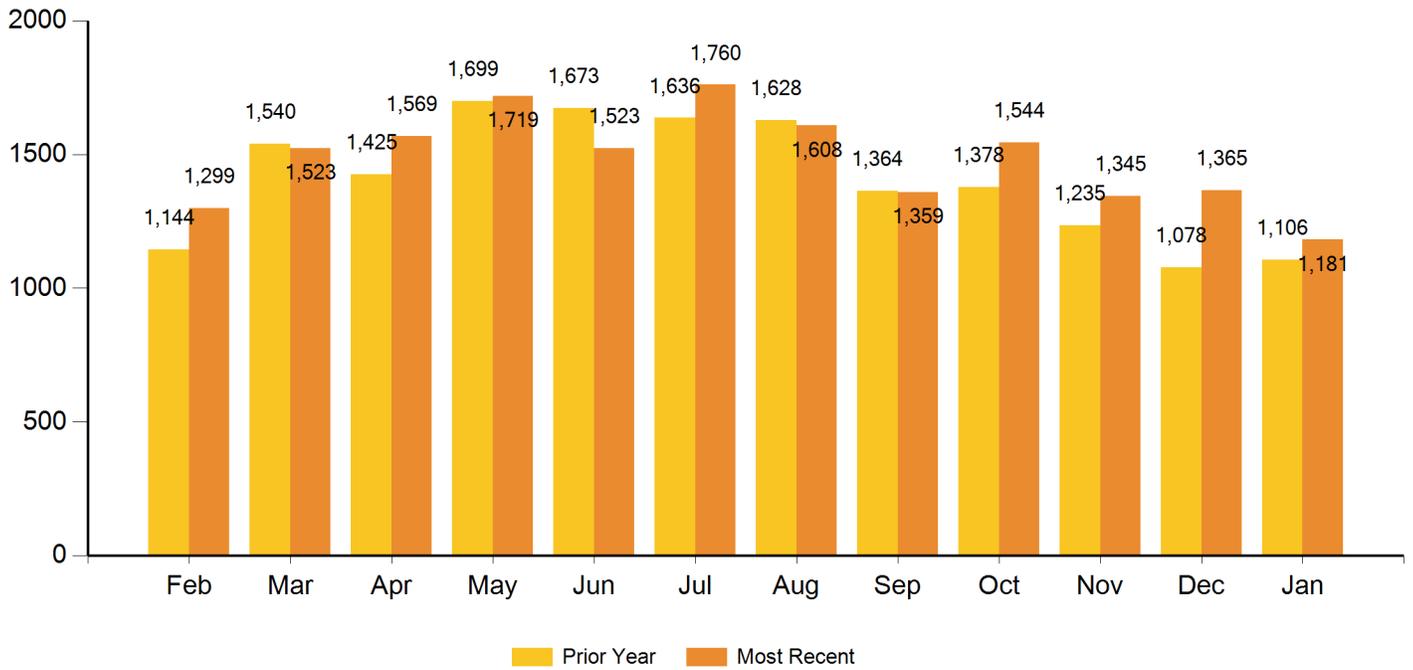


Month Over  
Month Trends





## SFR Sales Year Over Year




**Year Over Year Trends**

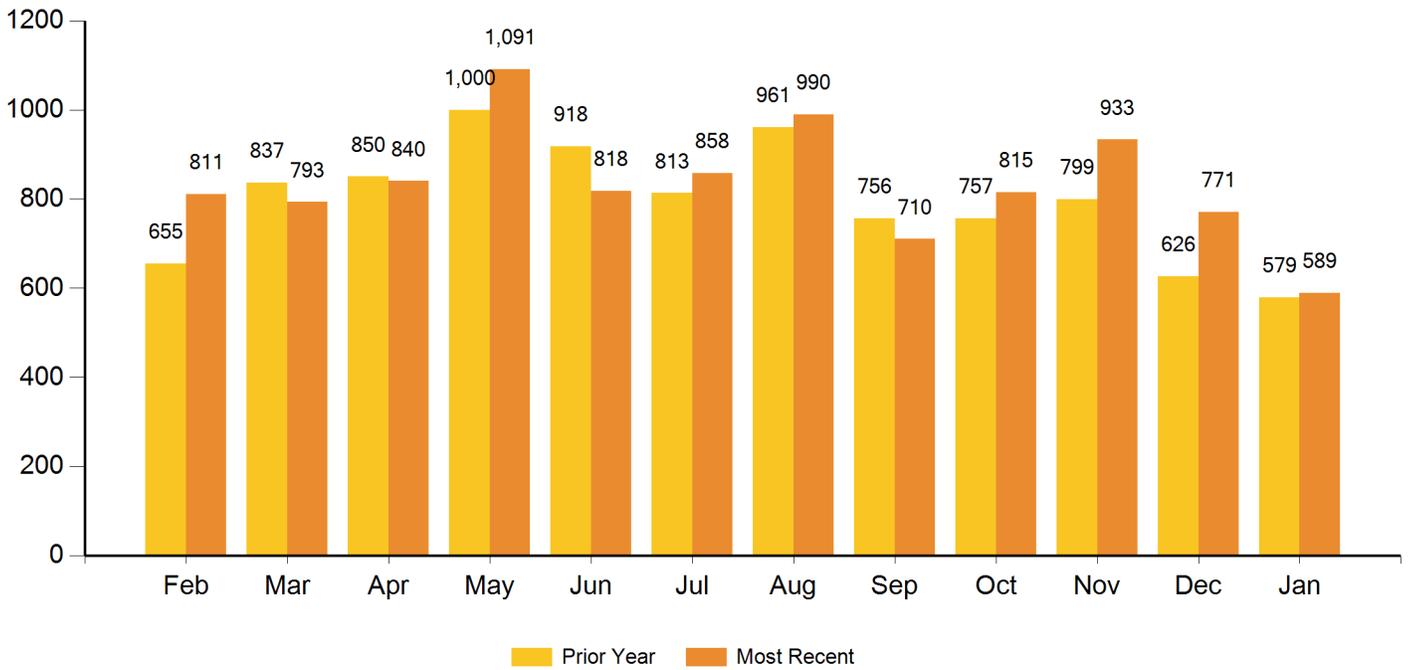


### SFR Sales % Change From Same Month 2024

↑ 13.55%	↓ -1.10%	↑ 10.11%	↑ 1.18%	↓ -8.97%	↑ 7.58%
Feb	Mar	Apr	May	Jun	Jul
↓ -1.23%	↓ -0.37%	↑ 12.05%	↑ 8.91%	↑ 26.62%	↑ 6.78%
Aug	Sep	Oct	Nov	Dec	Jan



## Condo Sales Year Over Year




**Year Over Year Trends**

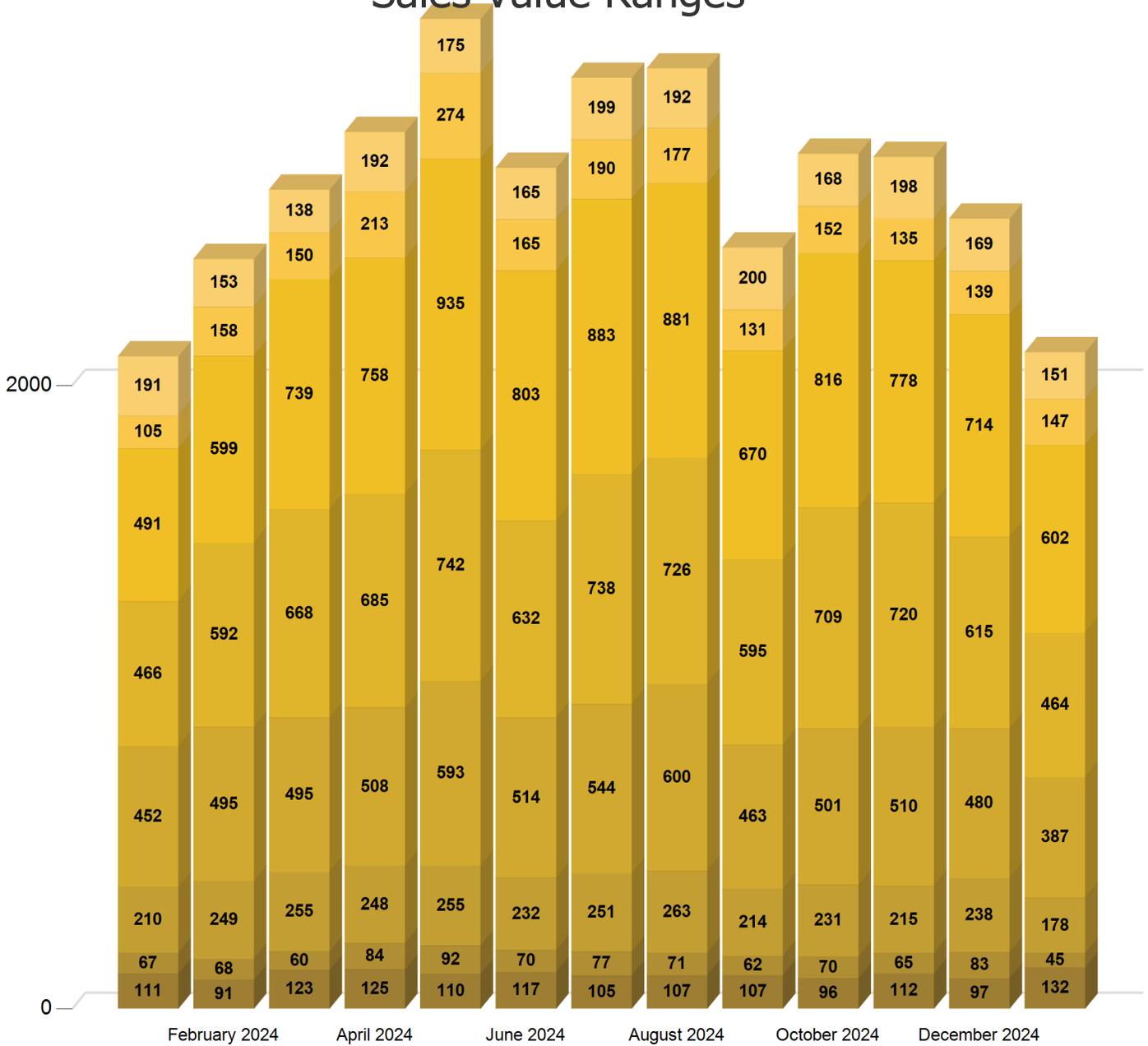


### Condo Sales % Change From Same Month 2024

↑ 23.82%	↓ -5.26%	↓ -1.18%	↑ 9.10%	↓ -10.89%	↑ 5.54%
Feb	Mar	Apr	May	Jun	Jul
↑ 3.02%	↓ -6.08%	↑ 7.66%	↑ 16.77%	↑ 23.16%	↑ 1.73%
Aug	Sep	Oct	Nov	Dec	Jan



## Sales Value Ranges



<\$300K    
  \$300-400K    
  \$400-550K    
  \$550-750K    
  \$750-1Mil    
  \$1Mil-\$2Mil    
  \$2Mil-\$3Mmil    
  \$3Mil+



Community Name	Zip Code	SFR				Condos		
		SFR Sales	Median \$/ \$1,000	% Change YOY	Median \$/ Sq. Ft.	Condo Sales	Median \$/ \$1,000	% Change YOY
<a href="#">ALPINE</a>	91901	6	\$990	-10.16%	\$390	1	\$535	-7.69%
<a href="#">BONITA</a>	91902	13	\$1,155	19.63%	\$489	4	\$511	31.25%
<a href="#">BONSALL</a>	92003	2	\$1,985	-7.27%	\$562	1	\$455	21.43%
<a href="#">BORREGO SPRINGS</a>	92004	9	\$346	2.22%	\$244	5	\$153	-5.26%
<a href="#">BOULEVARD</a>	91905	1	\$685	-20.00%	\$395	0	\$0	0.00%
<a href="#">CAMPO</a>	91906	3	\$485	34.69%	\$299	0	\$0	0.00%
<a href="#">CARDIFF</a>	92007	7	\$1,850	13.41%	\$979	2	\$2,095	15.38%
<a href="#">CARLSBAD</a>	92008	14	\$1,791	4.79%	\$972	5	\$1,094	39.13%
<a href="#">CARLSBAD</a>	92009	14	\$1,944	22.47%	\$695	13	\$710	0.00%
<a href="#">CARLSBAD</a>	92010	8	\$1,239	2.13%	\$669	1	\$955	12.20%
<a href="#">CARLSBAD</a>	92011	7	\$1,795	13.51%	\$837	9	\$1,350	28.99%
<b>CARLSBAD TOTAL</b>		<b>43</b>	<b>\$1,692</b>	<b>10.73%</b>	<b>\$793</b>	<b>28</b>	<b>\$1,027</b>	<b>26.77%</b>
<a href="#">CHULA VISTA</a>	91910	21	\$840	0.00%	\$420	3	\$480	21.15%
<a href="#">CHULA VISTA</a>	91911	18	\$767	9.85%	\$492	9	\$535	205.19%
<a href="#">CHULA VISTA</a>	91913	16	\$945	2.94%	\$516	13	\$742	-20.86%
<a href="#">CHULA VISTA</a>	91914	5	\$1,185	36.59%	\$498	1	\$679	32.26%
<a href="#">CHULA VISTA</a>	91915	3	\$1,200	-3.13%	\$434	5	\$783	-7.69%
<b>CHULA VISTA TOTAL</b>		<b>63</b>	<b>\$987</b>	<b>11.56%</b>	<b>\$472</b>	<b>31</b>	<b>\$644</b>	<b>46.01%</b>
<a href="#">CORONADO</a>	92118	9	\$3,000	15.00%	\$1,160	8	\$1,904	-9.22%
<a href="#">DEL MAR</a>	92014	7	\$3,545	-6.45%	\$1,202	7	\$2,088	10.34%
<a href="#">DESCANSO</a>	91916	1	\$380	-16.13%	\$396	0	\$0	0.00%
<a href="#">EL CAJON</a>	92019	25	\$800	10.99%	\$495	2	\$263	7.77%
<a href="#">EL CAJON</a>	92020	15	\$1,115	15.50%	\$493	2	\$465	19.77%
<a href="#">EL CAJON</a>	92021	28	\$763	10.31%	\$484	10	\$443	-38.41%
<b>EL CAJON TOTAL</b>		<b>68</b>	<b>\$893</b>	<b>12.27%</b>	<b>\$491</b>	<b>14</b>	<b>\$390</b>	<b>-3.63%</b>
<a href="#">ENCINITAS</a>	92024	20	\$1,819	4.49%	\$916	16	\$1,243	78.52%
<a href="#">ESCONDIDO</a>	92025	14	\$1,218	18.56%	\$684	5	\$535	13.51%
<a href="#">ESCONDIDO</a>	92026	32	\$804	4.61%	\$473	3	\$407	-18.57%



Community Name	Zip Code	SFR				Condos		
		SFR Sales	Median \$/ \$1,000	% Change YOY	Median \$/ Sq. Ft.	Condo Sales	Median \$/ \$1,000	% Change YOY
<a href="#">ESCONDIDO</a>	92027	27	\$740	5.11%	\$426	5	\$467	14.89%
<a href="#">ESCONDIDO</a>	92029	16	\$1,392	-6.64%	\$489	0	\$0	-10.00%
<b>ESCONDIDO TOTAL</b>		<b>89</b>	<b>\$1,038</b>	<b>5.41%</b>	<b>\$518</b>	<b>13</b>	<b>\$470</b>	<b>-0.04%</b>
<a href="#">FALLBROOK</a>	92028	42	\$925	3.23%	\$406	6	\$603	-3.10%
<a href="#">IMPERIAL BEACH</a>	91932	7	\$715	43.37%	\$587	4	\$649	7.59%
<a href="#">JACUMBA</a>	91934	3	\$173	120.00%	\$683	0	\$0	0.00%
<a href="#">JAMUL</a>	91935	3	\$1,078	3.61%	\$491	0	\$0	0.00%
<a href="#">JULIAN</a>	92036	6	\$660	4.72%	\$475	0	\$0	0.00%
<a href="#">LA JOLLA</a>	92037	17	\$2,750	20.16%	\$1,857	18	\$1,194	-4.17%
<a href="#">LA MESA</a>	91941	16	\$1,055	-2.86%	\$602	1	\$382	39.13%
<a href="#">LA MESA</a>	91942	19	\$810	9.00%	\$637	9	\$520	-21.89%
<b>LA MESA TOTAL</b>		<b>35</b>	<b>\$933</b>	<b>3.07%</b>	<b>\$620</b>	<b>10</b>	<b>\$451</b>	<b>8.62%</b>
<a href="#">LAKESIDE</a>	92040	18	\$748	2.30%	\$497	6	\$442	-15.31%
<a href="#">LEMON GROVE</a>	91945	7	\$750	-2.22%	\$485	1	\$405	31.11%
<a href="#">NATIONAL CITY</a>	91950	9	\$532	-11.49%	\$562	1	\$264	-13.95%
<a href="#">OCEANSIDE</a>	92054	15	\$1,050	17.70%	\$697	7	\$1,000	31.45%
<a href="#">OCEANSIDE</a>	92056	36	\$870	1.72%	\$526	10	\$668	66.89%
<a href="#">OCEANSIDE</a>	92057	32	\$634	8.03%	\$445	9	\$550	44.86%
<a href="#">OCEANSIDE</a>	92058	8	\$830	-3.33%	\$530	3	\$513	8.20%
<b>OCEANSIDE TOTAL</b>		<b>91</b>	<b>\$846</b>	<b>6.03%</b>	<b>\$549</b>	<b>29</b>	<b>\$683</b>	<b>37.85%</b>
<a href="#">PALOMAR MOUNTAIN</a>	92060	1	\$510	30.00%	\$337	0	\$0	0.00%
<a href="#">PAUMA VALLEY</a>	92061	4	\$1,052	44.44%	\$377	0	\$0	0.00%
<a href="#">POTRERO</a>	91963	1	\$650	66.67%	\$451	0	\$0	0.00%
<a href="#">POWAY</a>	92064	20	\$1,070	10.23%	\$629	3	\$750	-44.44%
<a href="#">RAMONA</a>	92065	24	\$827	-3.52%	\$376	2	\$1,650	5.71%
<a href="#">RANCHO SANTA FE</a>	92067	14	\$4,991	4.17%	\$953	0	\$0	-20.00%
<a href="#">RANCHO SANTA FE</a>	92091	6	\$2,775	-12.99%	\$705	1	\$2,499	21.43%
<b>RANCHO SANTA FE TOTAL</b>		<b>20</b>	<b>\$3,883</b>	<b>-4.41%</b>	<b>\$829</b>	<b>1</b>	<b>\$2,499</b>	<b>0.71%</b>



Community Name	Zip Code	SFR				Condos		
		SFR Sales	Median \$/ \$1,000	% Change YOY	Median \$/ Sq. Ft.	Condo Sales	Median \$/ \$1,000	% Change YOY
<a href="#">SAN DIEGO</a>	92101	1	\$620	-55.56%	\$732	45	\$800	13.43%
<a href="#">SAN DIEGO</a>	92102	11	\$705	10.40%	\$521	2	\$565	35.29%
<a href="#">SAN DIEGO</a>	92103	15	\$1,695	10.22%	\$865	17	\$745	7.21%
<a href="#">SAN DIEGO</a>	92104	9	\$1,050	-9.94%	\$951	8	\$302	5.00%
<a href="#">SAN DIEGO</a>	92105	7	\$650	21.11%	\$636	3	\$355	-8.43%
<a href="#">SAN DIEGO</a>	92106	6	\$2,748	24.03%	\$884	7	\$1,315	-4.35%
<a href="#">SAN DIEGO</a>	92107	11	\$2,100	23.68%	\$1,045	3	\$623	5.06%
<a href="#">SAN DIEGO</a>	92108	0	\$0	-7.69%	\$0	22	\$683	12.85%
<a href="#">SAN DIEGO</a>	92109	8	\$2,148	19.72%	\$1,219	13	\$1,000	13.20%
<a href="#">SAN DIEGO</a>	92110	4	\$1,684	-8.82%	\$828	10	\$719	4.35%
<a href="#">SAN DIEGO</a>	92111	17	\$1,033	0.00%	\$754	9	\$553	-8.39%
<a href="#">SAN DIEGO</a>	92113	9	\$619	-13.48%	\$527	1	\$457	-40.00%
<a href="#">SAN DIEGO</a>	92114	31	\$773	-6.87%	\$547	0	\$0	166.67%
<a href="#">SAN DIEGO</a>	92115	16	\$1,050	4.52%	\$735	12	\$443	20.69%
<a href="#">SAN DIEGO</a>	92116	11	\$1,075	27.46%	\$943	5	\$495	-3.00%
<a href="#">SAN DIEGO</a>	92117	19	\$1,125	8.04%	\$769	4	\$683	13.58%
<a href="#">SAN DIEGO</a>	92119	13	\$1,051	10.09%	\$574	4	\$645	0.00%
<a href="#">SAN DIEGO</a>	92120	12	\$948	12.20%	\$618	8	\$553	20.78%
<a href="#">SAN DIEGO</a>	92121	0	\$0	-47.37%	\$0	1	\$1,015	64.71%
<a href="#">SAN DIEGO</a>	92122	12	\$1,515	20.00%	\$857	15	\$683	-8.84%
<a href="#">SAN DIEGO</a>	92123	12	\$938	14.38%	\$624	2	\$583	-15.58%
<a href="#">SAN DIEGO</a>	92124	10	\$1,045	4.96%	\$543	5	\$650	-15.49%
<a href="#">SAN DIEGO</a>	92126	20	\$1,037	5.51%	\$694	24	\$803	-4.48%
<a href="#">SAN DIEGO</a>	92127	26	\$2,575	0.33%	\$795	6	\$509	-21.36%
<a href="#">SAN DIEGO</a>	92128	14	\$1,153	-7.05%	\$687	29	\$825	71.25%
<a href="#">SAN DIEGO</a>	92129	13	\$1,550	25.31%	\$782	15	\$729	93.41%
<a href="#">SAN DIEGO</a>	92130	22	\$2,356	28.13%	\$749	10	\$920	12.32%
<a href="#">SAN DIEGO</a>	92131	8	\$1,615	-2.01%	\$724	8	\$683	23.47%



Community Name	Zip Code	SFR				Condos		
		SFR Sales	Median \$/ \$1,000	% Change YOY	Median \$/ Sq. Ft.	Condo Sales	Median \$/ \$1,000	% Change YOY
<a href="#">SAN DIEGO</a>	92139	9	\$780	10.71%	\$509	5	\$545	1.52%
<a href="#">SAN DIEGO</a>	92154	23	\$800	19.92%	\$486	24	\$618	22.19%
<a href="#">SAN DIEGO</a>	92173	1	\$500	30.00%	\$282	0	\$0	-22.22%
<b>SAN DIEGO TOTAL</b>		<b>370</b>	<b>\$1,274</b>	<b>5.73%</b>	<b>\$720</b>	<b>317</b>	<b>\$672</b>	<b>15.16%</b>
<a href="#">SAN MARCOS</a>	92069	22	\$1,003	-5.60%	\$488	5	\$745	-38.61%
<a href="#">SAN MARCOS</a>	92078	13	\$1,165	6.71%	\$520	17	\$800	-49.11%
<b>SAN MARCOS TOTAL</b>		<b>35</b>	<b>\$1,084</b>	<b>0.56%</b>	<b>\$504</b>	<b>22</b>	<b>\$773</b>	<b>-43.86%</b>
<a href="#">SAN YSIDRO</a>	92173	2	\$813	80.00%	\$443	0	\$0	-46.67%
<a href="#">SANTA YSABEL</a>	92070	1	\$1,400	140.00%	\$480	0	\$0	0.00%
<a href="#">SANTEE</a>	92071	19	\$816	10.71%	\$523	10	\$603	4.10%
<a href="#">SOLANA BEACH</a>	92075	5	\$2,275	-5.63%	\$1,154	4	\$1,503	12.05%
<a href="#">SPRING VALLEY</a>	91977	25	\$685	9.57%	\$544	7	\$455	-42.79%
<a href="#">SPRING VALLEY</a>	91978	2	\$735	3.92%	\$476	1	\$550	-19.35%
<b>SPRING VALLEY TOTAL</b>		<b>27</b>	<b>\$710</b>	<b>6.75%</b>	<b>\$510</b>	<b>8</b>	<b>\$503</b>	<b>-31.07%</b>
<a href="#">TECATE</a>	91980	1	\$108	0.00%	\$132	0	\$0	0.00%
<a href="#">VALLEY CENTER</a>	92082	16	\$897	-0.87%	\$381	0	\$0	-88.52%
<a href="#">VISTA</a>	92081	13	\$840	-3.54%	\$523	4	\$521	0.00%
<a href="#">VISTA</a>	92083	22	\$795	0.00%	\$460	1	\$400	27.12%
<a href="#">VISTA</a>	92084	17	\$869	5.62%	\$416	1	\$821	0.00%
<b>VISTA TOTAL</b>		<b>52</b>	<b>\$835</b>	<b>1.04%</b>	<b>\$466</b>	<b>6</b>	<b>\$581</b>	<b>27.12%</b>
<a href="#">WARNER SPRINGS</a>	92086	4	\$208	5.13%	\$281	0	\$0	0.00%